

Win your Free PRIDE Wedding on the Water

Step aboard Hannekes Wedding Boat this summer during WorldPride and say “I do” on the water.

Promotion period: Summer 2026 (11th of July – 16th of August)

Organizer

Hannekes Boom

Dijkgracht 4, 1019 BS Amsterdam

Contact (questions/complaints): Sales & Events Department –
evenement@hannekesboom.nl

Purpose of the Promotion

This giveaway is intended to promote Hannekes Wedding Boat and its wedding packages. The promotion qualifies as a **small promotional game of chance**, as the **economic value (cost price)** of the prize remains **below €4,500** through partnerships and sponsorships.

Who can participate?

- **Free participation**; no entry fee or hidden costs.
- Participants must be 18+.
- Maximum one entry per couple.
- Entries must be submitted by Monday, 6 April 2026 (23:59 CET) via the official form on the websites of Hannekes Boom and Hannekes Boot.
- All submissions must be completed fully and truthfully.

The Prize

One fully catered wedding at Hannekes Wedding Boat (“Hannekes Boot”) between 11th of July and 16th of August 2026, including:

- Festive welcome
- Ceremony (symbolic or legal; for legal weddings, the couple arranges and pays all municipal fees and the registrar/BABS procedure)
- Cake moment / reception
- Drinks reception including snacks
- Fixed three-course dinner
- Evening party
- Drinks and bites according to a pre-arranged package
- Venue styling by team Hannekes together with a stylist and florist.
- Photographer
- Basic technical setup & DJ

Capacity (maximum included):

- Ceremony: up to 70 guests
- Dinner: up to 70 guests
- Party: up to 100 guests

Not Included / Optional

- Municipal fees and administrative costs for legal marriage (including appointment of a one-day registrar/BABS). The wedding officiant must be arranged by the couple.
- Wedding attire, rings, invitations.
- Videographer.
- Upgrades and extras outside the package (e.g., additional guests, extended hours, special technical/entertainment requests, specific styling wishes, customized catering).

Prize Value (Legal Explanation)

This promotion qualifies as a small promotional game of chance. The economic value/cost price of the prize remains below €4,500 due to sponsorships and internal provisions.

How Is the Winning Couple Selected?

Step 1 – Pre-selection

Wedding specialists review submitted forms for completeness, feasibility (including number of guests and preferred dates), and motivation. Entries that do not meet the basic requirements will be excluded.

Step 2 – Random Draw

One winner will be selected from the pre-selection via a digital randomizer (random draw). The process will be transparently documented: a participant export, a video recording of the draw, and a draw report (date/time, tool used, attendees, outcome). These documents will be retained internally for verification and integrity purposes.

Announcement

The winner will be notified personally by email on Friday, 10 April 2026. The result (anonymized) will subsequently be shared via our own channels.

Discount for Non-Winners

All non-winning participants will receive a 100% discount on venue rental for weddings in 2026 or 50% discount on venue rental in 2027 (any blackout dates and minimum spend requirements will be specified in the offer).

Use of Visual Material (PR)

The winner grants permission for photo and video material taken by or on behalf of Hannekes Boom during the wedding to be used for PR and marketing purposes (website, social media, press, advertisements). The couple will also receive the images for their own

non-commercial use. For identifiable guest portraits, the organizer will make reasonable efforts to obtain consent or use images that safeguard privacy.

Privacy (GDPR)

Personal data will be processed solely for organizing this promotion and administering the prize to the winner.

Data of non-winners will be deleted within three months after the winner is announced.

The privacy policy of Hannekes Boom applies; participants may submit requests for access, correction, or deletion via the contact details above.

Additional Provisions

- The prize is personal and cannot be exchanged for cash.
- Incomplete, incorrect, or fraudulent entries may be excluded.
- Hannekes Boom reserves the right to modify or terminate the promotion if unforeseen circumstances require it; any changes will be clearly communicated.
- Dutch law applies to this promotion.